

Ambassador Suggestions

Taken from the ICP webinar “Volunteer for a Local Career Fair: It’s Easy, Fun and Rewarding”.



Is this your first time attending a career fair or communicating with students on behalf of ICP or your company? Are you feeling a little nervous about how to make sure it goes well? If so, you are not the only one. But do not worry. ICP ambassadors would like to help you out. Here are some tips to make your experience phenomenal.

Before the event:

- Visit and become more aware about the ICP website before the start of the event (www.idcareers.org).
- Know your audience. (What type of school are you attending: Magnet, public, private, alternative, STEM, etc.? Is it college or high school students? Are they at-risk students?)
- Bring something hands-on from your own company- this is an attention grabber.
- Look through the materials ICP sends you so you know what they say.
- Bring information on your company.
- Know the ICP staff and other ambassadors are just a phone call or email away to answer any questions.

During the event:

- Take pictures and send to ICP and your co-workers. Let your co-workers know where you are and what you are doing. Use your social media accounts to promote your attendance.
- Pretty much everything can be related back to Industrial Distribution. Make a game out of this- it challenges you and gets the students thinking.
- Give the students a task before they can grab a giveaway. This is a hands-on field, so make your table interactive. For example:
 - Have them visit the ICP website
 - Make them figure out the giveaway
 - Have them visit ICP social media sites
- Be yourself- friendly and passionate.

After the event:

- Fill out the evaluation questions and send back to ICP
- Send back any items

If you have any questions, contact ICP at info@industrialcareerspathway.org and feel free to see what past ambassadors have said through the ICP webinar “Volunteer for a Local Career Fair: It’s Easy, Fun and Rewarding” at: <http://www.industrialcareerspathway.org/Hire/Resources/ICP-Webinars.aspx>.