



NEWS RELEASE

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Industrial Careers Pathway® (ICP) Endorses Manufacturing Day 2016

Chicago, Ill.—*September 7, 2016*—Manufacturing Day, approaching on October 7, 2016, presents an opportunity for industrial distributors to support their manufacturer suppliers and customers.

Industrial Careers Pathway® (ICP) has signed on as an endorser of this event. ICP has long advocated for industrial distributors to host company tours for students and community members as well as attend classroom talks and career fairs to raise awareness of industrial distribution as a career field in communities across North America. With many manufacturers opening their doors to the community on or around October 7, ICP encourages distributors to join in the fun.

In fact, ICP hosts an Ambassador Corps of over 100 individuals who have led the charge to raise awareness of the distribution careers in their communities. Anyone employed by an ICP Alliance Partner member company can join the [Ambassador Corps](#) to help educate people about the *incredibly rewarding* field of industrial distribution.

The ICP website at www.industrialcareerspathway.org/ManufacturingDay offers some ideas for distributors to link up with manufacturing companies to showcase the full spectrum of getting product to market in the industrial sector. You'll also find links to the Manufacturing Day website where you can find out who in your area is hosting an event.

Industrial Careers Pathway®, (ICP) is a multifaceted North American workforce initiative supported by an alliance of industry associations including American Supply Association, Heating Air-conditioning & Refrigeration Distributors International, Industrial Supply Association, National Association of Chemical Distributors, National Association of Electrical Distributors, NAHAD—The Association for Hose & Accessories Distribution, NIBA—The Belting Association, North American Building Material Distribution Association (NBMDA) and PTDA Foundation.

ICP links students and job seekers to career paths in industrial distribution and manufacturing through partnerships with local educators and employers. For more information, visit www.IndustrialCareersPathway.org/Hire, contact ICP at info@IndustrialCareersPathway.org, or call +1.312.516.2100.

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