



## **NEWS RELEASE**

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### **ICP Volunteer Ambassadors Reach Young People at Skills/Compétences Canada**

Chicago, Ill.—July 7, 2017—Industrial Careers Pathway® (ICP) made itself known to the over 550 competitors and estimated 10,000 student visitors at the 23<sup>rd</sup> annual Skills/Compétences Canada on June 1-2, 2017, in Winnipeg, Manitoba, Canada, with a booth staffed by two volunteer [ICP Ambassadors](#). Tom Dielschneider, vice president supply chain, Motion Industries, Inc. and Scott Taylor, director of sales – Canada, Industrial Division, Gates Corporation. Tom and Scott spent the entire two days talking with young Canadians who stopped at the booth to learn about the field of industrial distribution.

The two Ambassadors estimated they talked with at least 400 attendees who stopped to see a unique mountain bike attraction. Both Dielschneider and Taylor also engaged with 20 educators who influence students' career choices.

“I brought a mountain bike that does not have a chain but rather a belt. These kids are intrigued by new things and this caught their attention. That way, I could talk with them about the product and the field. This was my first time attending Skills Canada and I thought it was great to interact with the students who stopped by,” said Scott Taylor.

Tom Dielschneider, a third time participant in this event, said, “These attendees are exactly the kind of employees we are looking for—young, technically adept, and many of them don't mind talking and asking questions--two needed characteristics for future salespeople. Hopefully when these young folks finish their education, they will remember to look at [IDCareers.org](http://IDCareers.org) when they are ready to find a job.”

Both Dielschneider and Taylor encouraged their fellow Canadians to contact ICP and find ways to get involved. In addition to providing visibility about the *incredibly rewarding* entry-level careers in industrial distribution, ICP develops resources to help industrial distributors recruit, on-board, hire, manage, train and retain entry-level employees. An example is the training program, [Elements of Industrial Distribution](#), which is available at a discount for companies with membership in [ICP partner associations](#). ICP also publishes the [ICP Talent Tipsheet](#), a quick-read eBlast to help retain and manage Generations Y and Z. The ICP [online job board](#) is the only one focused solely on industrial distribution.

Industrial Careers Pathway® (ICP) is a multifaceted North American workforce initiative supported by an alliance of industry associations including American Supply Association, Heating Air-conditioning & Refrigeration Distributors International, Industrial Supply Association, National Association of Chemical Distributors, NAHAD—The Association for Hose & Accessories Distribution, NIBA—The Belting Association, North American Building Material Distribution Association (NBMDA) and PTDA Foundation. ICP links students and job seekers to career paths in industrial distribution and manufacturing through partnerships with local educators and employers. For more information, visit [IndustrialCareersPathway.org/Hire](http://IndustrialCareersPathway.org/Hire), contact ICP at [info@IndustrialCareersPathway.org](mailto:info@IndustrialCareersPathway.org) or call +1.312.516.2100.

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